

Topic Checklist & Learning Journey: Research Methods

Lesson	Learning Intention	Key Concepts	R	A	G
RESEARCH DESIGN					
1.	The research process	- Aims & hypothesis - Pilot study - Primary data - Secondary data			
2.	Sampling methods	- Snowball sampling - Probability sampling - Non-probability sampling - Random sampling - Systematic sampling - Stratified sampling - Purposive sampling			
3.	Practical issues	- Cost - Access - Time - Sample size			
4.	Ethical issues	- Deception - Right to withdraw - Informed consent - Protection from harm - Confidentiality - Anonymity			
PRIMARY TYPES OF DATA					
5.	Questionnaires	- Quantitative - Qualitative - Open-ended - Closed ended - Reliability			
6.	Interviews	- Unstructured interviews - Structured interviews - Group interviews - Validity			
7.	Observations	- Participant - Non-participant - Overt - Covert - Hawthorne effect			
8.	Case studies	- Ethnography - Participant observation			
9.	Content analysis	- Systematic recording - Coding - Quantify			
10.	Longitudinal study	- Trends and patterns - Attrition rate			

SECONDARY TYPES OF DATA					
11.	Official statistics	- Office for national statistics - Representative			
12.	Documents	- Historical - Media			
13.	Revision & Assessment				